



solar power is today's  
**ENVIRONMENTALLY  
RESPONSIBLE**  
energy choice

• clean • safe • renewable • efficient • readily available •





today's homeowners are eligible to receive a  
**30% TAX CREDIT**  
towards the purchase of a  
**solar water heater**



The U.S. Federal Government is also investing in the solution by providing a 30% Tax credit towards the purchase of a solar water heater. So your income tax for this year can be reduced by 30% of the purchase price of your system.

It gets even better!

A special funding source



is providing a unique loan to make  
GUARDIAN SOLAR SYSTEMS  
affordable for everyone

The initial investment will be funded by ISPC,  
with monthly payments set at \$40 or less.



A special funding source, ISPC, is providing a unique energy efficient loan to make Guardian solar water heaters affordable to everyone. The initial investment will be funded entirely by ISPC. Small monthly payments are all that's required.

We're not done yet!

once you receive your federal and state incentives



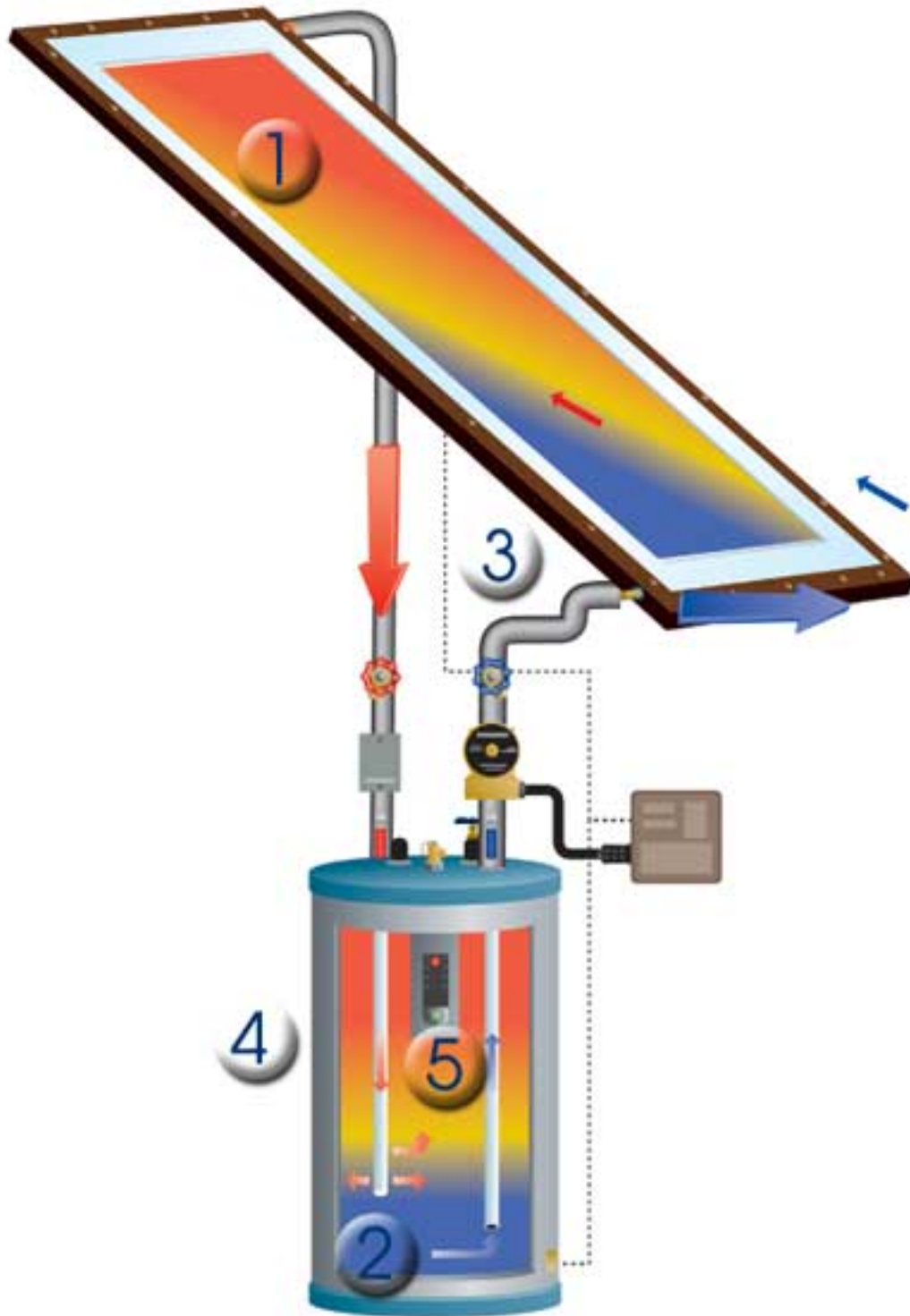
if you forward those rebates to ISPC  
your low monthly investment  
becomes even lower!

in many cases your monthly utility savings  
will be greater than your monthly payments

a properly sized  
solar water heater  
will provide  
**80-90%**  
of all your homes  
hot water needs



**FREE**  
from the  
**SUN!**



# how does a solar system

## WORK?

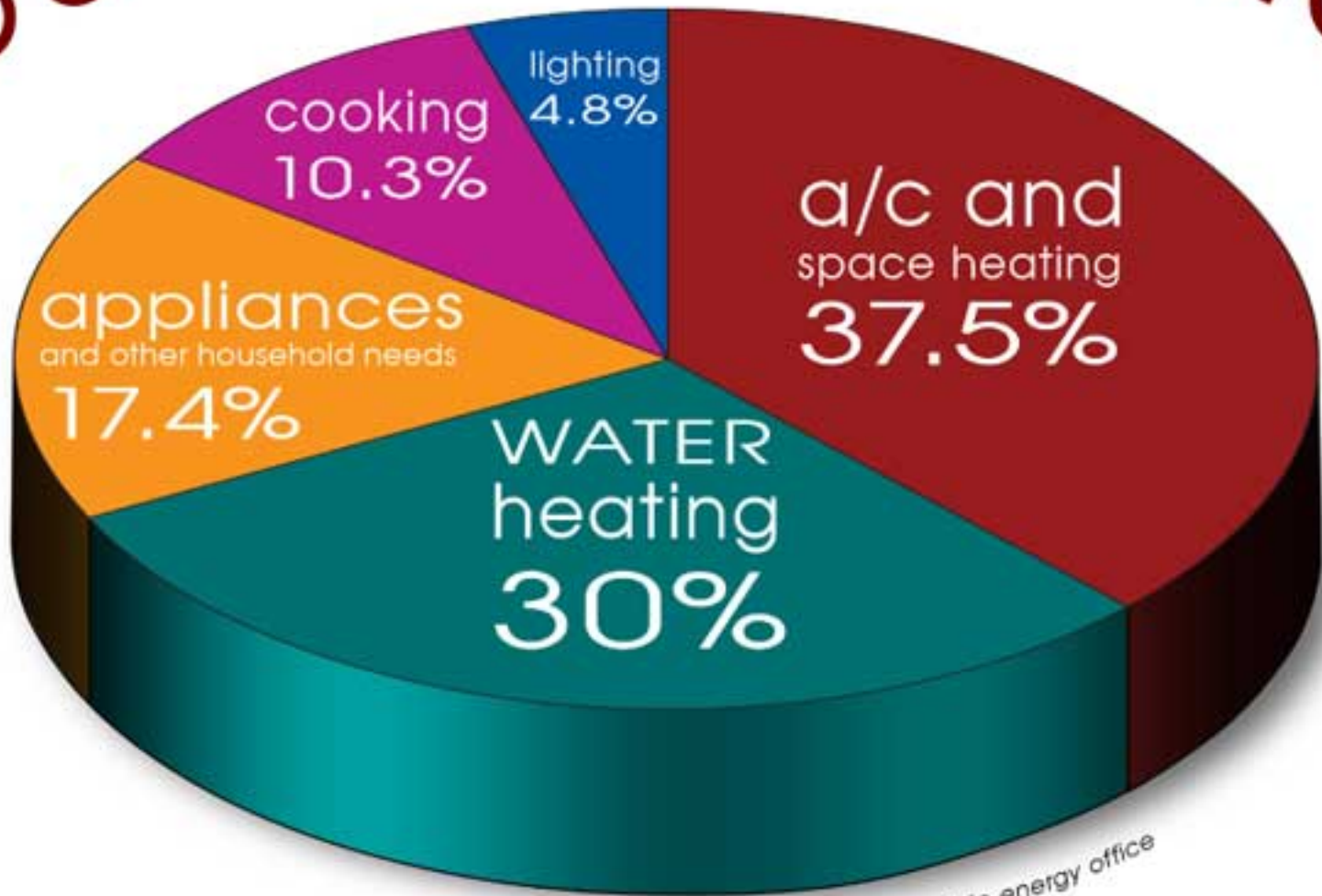
1. the sun's energy is absorbed through the solar collector.
2. cold water circulates from the bottom of the tank through the collector.
3. water is heated by the sun and returned to the storage tank.
4. you enjoy efficiently produced hot water on demand.
5. in the event of prolonged adverse weather, a back-up heating element insures ample supply of hot water.



TWO 4500-WATT  
HEATING ELEMENTS  
EQUATE TO  
EQUIVALENT OF  
90 100-WATT  
LIGHT BULBS

Your water heater contains two 4500-Watt heating elements. Together they burn 9000 Watts of electricity. So turning on your water heater is like turning on ninety 100-Watt light bulbs.

# Your electric dollar



- florida state energy office

an average of  
**23,000 POUNDS**  
of carbon dioxide are  
**EMITTED ANNUALLY**  
in each american home

~ u.s. environmental protection agency

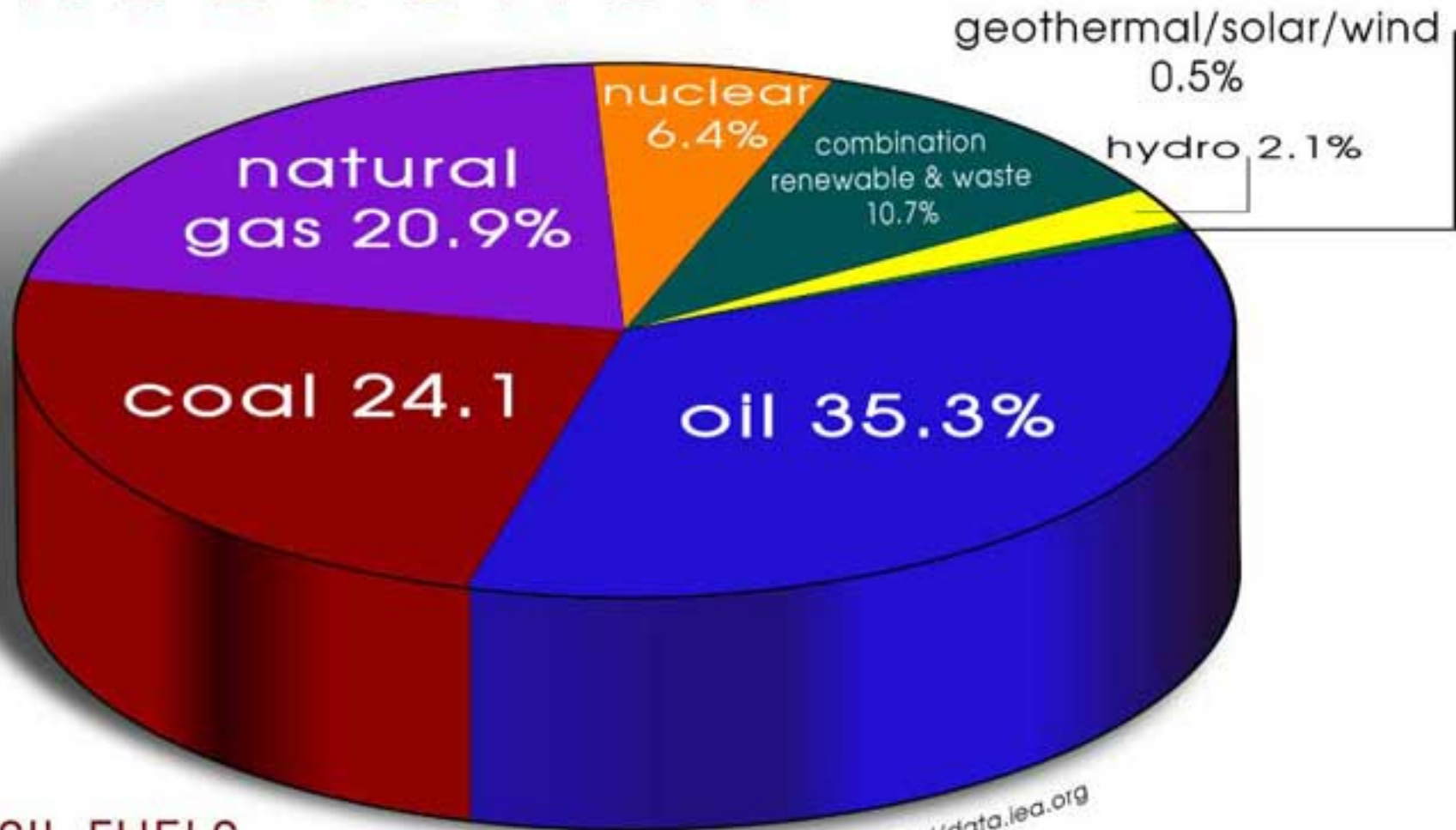
residential appliances including  
heating and cooling equipment  
and water heaters consume  
**90% OF ALL ENERGY USED**  
in the u.s. residential sector

~ sei (solar energy international)



# percentages of WORLD ENERGY PRODUCTION

RENEWABLE RESOURCES  
total 13.3%  
globally



- lea energy statistics <http://data.lea.org>

FOSSIL FUELS  
total 86.7%  
globally



Worldwide energy demand is on the rise. Energy costs are continuing to increase and the U.S. plays a major roll in the world's growing energy crunch. Today we'll learn how you can do your part to dramatically lower your dependency on fossil fuel energy sources, which in turn will substantially lower your monthly utility bills. In addition, we will discuss how with assistance from governmental agencies and private businesses this reduction in energy consumption can be accomplished without sacrificing personal comfort, or any additional out of pocket expense to you.

